



Success Story

Veterinary Regional Referral Hospital

Able to save over 50% a month while offering more services

Growth in social media reach

Growth in online reviews

Social Media Management Key to Practice Success

VRRH knows social media plays a key role in pet owners' decision when choosing a new veterinarian. Their social media marketing strategy include post for interaction with their current patients. In the first month of our SSM plan, VRRH increased their reach by over 9,000 people and engagement by over 189%.

Reputation Management and Monitoring Vital Part of Digital Marketing Strategy

45% of Veterinary Patients trust positive reviews of a business, influencing their decision in the business' favor? While 38% of Veterinary Patients trust negative reviews of a business, influencing their decision against the business? VRRH knew reviews from patients and their response to reviews would be vital in their online presence and ultimately in bringing new patients to their clinic.

Research Helps Build Successful Pay-Per-Click Campaign

One advantage of a local marketing agency is that we know your target audience and how to reach them. With our knowledge of the local market and our expertise in adword research and the bidding process we have been able to provide VRRH with a PPC campaign that is providing results each month. Our average click through rate is 16% on our current campaign.



Call us at 256-260-2370 to find out what Reach256 can do for your business.